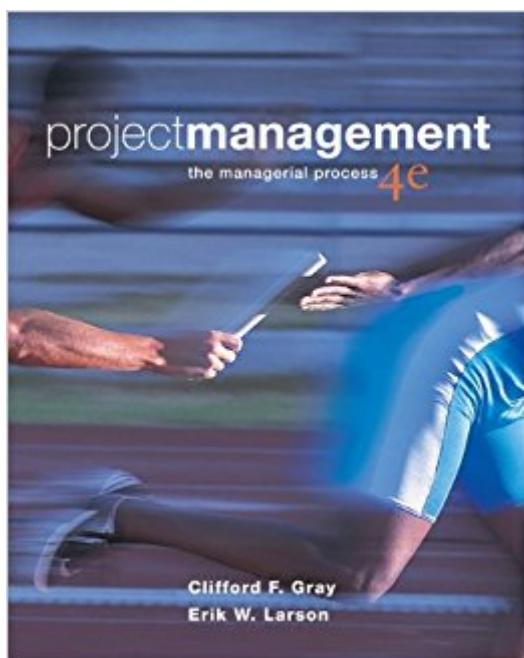


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Project Management: The Managerial Process, 4th Edition (Book & CD-ROM)



Synopsis

As the market-leading textbook on the subject, Project Management: The Managerial Process, 4e is distinguished by its balanced treatment of both the technical and behavioral issues in project management as well as by its coverage of a broad range of industries to which project management principles can be applied. It focuses on how project management is integral to the organization as a whole. The 4th edition reflects the latest changes found in the practice. Other texts discuss the topics covered in this text but they do not view oversight as the project manager's operating environment, as does Gray/Larson.

Book Information

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Customer Reviews

Professor Emeritus Erik W. Larson is professor of project management in the department of management, marketing, and international business at the College of Business, Oregon State University. He teaches executive, graduate, and undergraduate courses on project management, organizational behavior, and leadership. His research and consulting activities focus on project management. He has published numerous articles on matrix management, product development, and project partnering. He has been a member of the Portland, Oregon, chapter of the Project Management Institute since 1984. In 1995 he worked as a Fullbright scholar with faculty at the Krakow Academy of Economics on modernizing Polish business education. In 2005 he was a visiting professor at Chulalongkorn University in Bangkok, Thailand. He received a B.A. in psychology from Claremont McKenna College and a Ph.D. in management from State University of

New York at Buffalo. He is a certified project management professional (PMP).

Good book with lots of information. It's easy to read [for a textbook] and explains the topics pretty well. However, the material does get dragged out and is pretty dry. The rental price is pretty much the same as buying it used. I got it used and the book was in fairly good condition. It comes with a CD for a 60 day trial of Microsoft Project Professional 2010. It's not the best book in the world, but it serves its purpose.

This book was a semi easy read (until the last few chapters), I think it would be more enjoyable in a classroom setting, I read the book for an online course and at times was rather hard to follow. I would not suggest this book unless you were taking a class on Project Management and this book was required. I'm certain there are much easier books to follow if you are doing self-study.

As a senior level student, I've read a lot of textbooks. Let's be honest, most aren't very exciting. But this one takes the cake. This is one of the most painful books I've ever had to use. Scenarios are outdated. A few chapters in and I've already found lots of poorly structured sentences. Very poorly written. Also, I have found errors in structure and grammar. Much of the content could be explained in shorter, easier to read, paragraphs. It's almost as if they had a minimum page requirement so they had to fill it with lots of redundancies and restatements. Hopefully, your instructor doesn't use this book. If he does, get ready for a snoozer.

As others have stated, this is a good overview for a survey level course in PM. It is repetitive, but I think that is understandable in a survey course textbook of this nature. I agree that the scenarios are a little out of date; for the cost of the sixth edition, these could have been updated. It is certainly easy to understand, but I wouldn't have pegged this as a graduate level text. If you don't need this as a requirement for a course, I wouldn't buy this as a self-study guide. It's far too expensive for an overview. As far as readability, it's an easy read for an introductory level course.

The authors repeat themselves far too often, many times in the same paragraph and page. It's almost like they are just trying to make the longer than it needs to be on purpose...perhaps to make more money. Excessive repetition aside, the text is easy to follow and written for the the student uninitiated in Project Management.

Used this for a college class that I hated, so my opinion may be biased. I can't stand project management theories that don't work out in real life. I work in an engineering field, and I have never seen any of the information employed once, and I work for G.E. I'll say that again for people who don't believe me - My team has never used a Gant Chart, a Brun Down Chart, or Waterfall method. That being said, maybe there are places where these theories do work out in real life.

Textbook that made sense and facilitated the "transfer of learning." Will rely on this and the PMBOK for upcoming PMP certification.

The book I received was in great shapen arrived quickly and as described with one exception... it is a different version. ... the international version with white cover and different ISBN, but it was listed under this. The international version sells for about \$80 cheaper. I was not happy about that.

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